

L'ORÉAL BEAUTY TECH

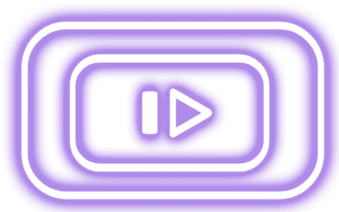
INTEGRATION & AUTOMATION

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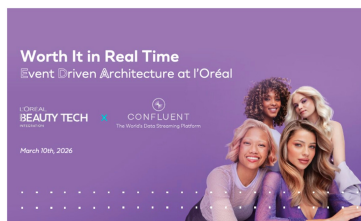
Hey everyone,

Thank you for making "Worth It in Real Time – Event-Driven Architecture at L'Oréal" such a great moment. Your energy, questions and curiosity made all the difference. ✨

Here's your replay pack, as promised:



Session recording [here](#)



Presentation [here](#)



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A huge thank you to **Confluent** for co-organizing, live-coding and keeping the EDA vibes high, and to **Kai** for a truly visionary talk on the future of data streaming. 📢

To **Lionel & Nicolas from Air France**, thank you for showing how EDA drives resilient, real-time journeys in one of the most complex industries out there.

And to **Said, Jean-Pascal & Nacer** from **Pluxee**, you made the business value of EDA crystal clear, from transactions to customer engagement at scale.

A big shout-out to our in-house roundtable stars **Eloise, Visakh & Paul**, you absolutely rocked it, despite packed schedules. 💖

Thanks to **Camille & the Confluent crew** for the goodies a few hoodies and notebooks are still up for grabs, so DM us before they're gone! 📺

And behind every great event is a great team: massive thanks to **Nathalie** for making everything run like clockwork, and to **Fouad, Rafik & Saranda** for the support and last-minute heroics that turned a concept into reality.

Know someone who missed it?

Feel free to share the recording and slides. Want to dig into a specific topic next — Flink, AI + EDA, governance, real-time CX? Just reach out, we're already thinking about the next episode.

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C1 - Internal use

