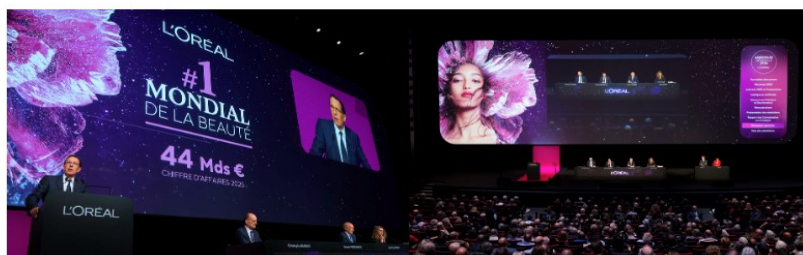




Dive into the 2026 General Assembly



The L'Oréal General Assembly took place on April 24th, with Jean-Paul Agon, Nicolas Hieronimus, and Christophe Babule celebrating our robust growth and competitive investment in tech. At the heart of the discussion was our ambitious, holistic AI strategy, reinforced by a speech from Samuel du Retail who showcased how AI is embedded in every facet of our transformation, resumed in a clear vision:
ONE L'Oréal, Powered by AI.

Find all the presentations on the L'Oréal Finance website - the replay will be available by the end of the week.

[ACCESS HERE](#)

GET INSPIRED

ACCESS THE APRIL TECH TOWNHALL REPLAY

The first Tech Townhall of the year was a major success reaching **an audience of 2,600 employees** across L'Oréal IT, BT, NEO IT, and AESOP. Live and online from SO Tech, strategic updates showcased how Tech & AI have become core value chains for L'Oréal's success in a challenging market.



Deep Dives:

The O+O panel hosted by **Mohsen Bourgou** with Zone leads **Myriam Triboulet** (Europe O+O CIO), **Kirsty Dyson** (Americas O+O CIO), and **Manish Raval** (NA & SAPMENA O+O CIO) focused on augmenting the consumer journey with a human touch, amplified by AI.

Etienne Bertin hosted an AI Panel featuring **Samuel Du Retail** (Global BEST Data & AI GM) and **Andreea Lachapelle** (Chief AI Officer), whose business-centric insights outlined the journey of L'Oréal's AI transformation, from building upon the successes of our Tech & IT teams to making these advancements permanent.

[HIT REPLAY HERE](#)

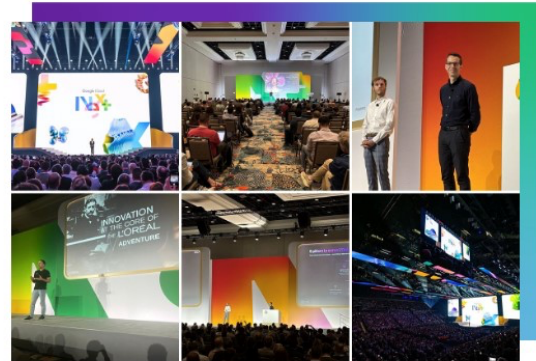
L'ORÉAL'S AGENTIC JOURNEY AT GOOGLE CLOUD NEXT

Google Cloud Next, held in Las Vegas with over 40K attendees, marked L'Oréal's 3rd consecutive year on stage as an industry example — and this year, **as the only French company to do so.**

Our experts showcased the magic of L'Oréal's AI journey:

Antoine Castex (Data & AI Enterprise Architect) explored Google's Auto-Annotate image labeling and L'Oréal's recipe for building strong data foundations with the Beauty Tech Data Platform.

Thomas Ménard (Head of Agentic Platform) & **Gauthier Debuiche** (Lead AI Engineer) took the main stage to demo the Beauty Tech Agentic Platform from experimentation to full enterprise deployment.



REPLAY THE
LIVE DEMO

AWARDS

AIR: THE 1ST DIGITAL ACCESSIBILITY AGENT & BEAUTY OF INCLUSION AWARD WINNER



On April 16th, L'Oréal celebrated 20 years of Diversity, Equity, and Inclusion (DEI) with the Beauty of Inclusion Awards. Marking this occasion, the digital project AIR **won 1st place in the Employees Category**, thanks to close collaboration with **Responsible Tech** and **Europe Business Automation**.

What is AIR?

AIR is L'Oréal's first digital accessibility agent. Built with the support of EA & Integration Service, it demonstrates how we can use GenAI to create a more inclusive workplace.

The agent aims to support employees with visible and invisible disabilities by simplifying daily tasks with voice commands, predictive text, agenda bookings with local experts, and more. Beyond its technical features, **AIR also centralizes information into a single hub** for L'Oréal accessibility guidelines. Currently piloting in the UK, AIR is a major step in our journey to scale inclusive technology globally.

CHECK OUT THE
AIR PROJECT



L'ORÉAL CHAMPIONS WOMEN IN TECH WITH JFD

L'Oréal was proud to partner again this year with JFD (Join Forces & Dare), the international accelerator for women in technology & innovation, founded by Delphine Remy-Boutang.



On April 9th, JFD celebrated the winners of the 14th annual **Margaret Awards**, patroned by the President of France. The event took place in the presence of Yaël Braun-Pivet, President of the French National Assembly, and more than 300 partners from across the industry, including L'Oréal represented by **Béatrice Dautzenberg** and **Vanessa Masliah**.

Under the theme “**United by Tech,**” with the sponsorship of 2025 Nobel laureate **Philippe Aghion**, this year's edition focused on AI and European autonomy, spotlighting key talents driving innovation.

The ceremony also followed the release of JFD's 2026 [European AI Barometer](#), presented to Aurore Bergé, French Minister for Equality between Women and Men and for the Fight against Discrimination, with **Ariane Thomas** attending on behalf of L'Oréal and our contribution to the findings.

READ THE
PRESS RELEASE

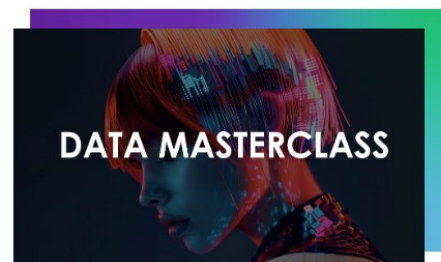
UPSKILLING

MAKE YOUR DATA SPEAK: JOIN THE DATA VISUALIZATION MASTERCLASS

In a world of growing data complexity, data visualization is an essential skill, enabling us to make sense of information and drive better decisions.

Need to be upskilled? Back by popular demand, the **Data Visualization Masterclass 1 (Essentials)** is open for registration! The training will equip you not only to identify good data visualization, but also how to communicate data insights effectively. The course has already trained **over 200 L'Oréalians**, earning a **97+ satisfaction rating**!

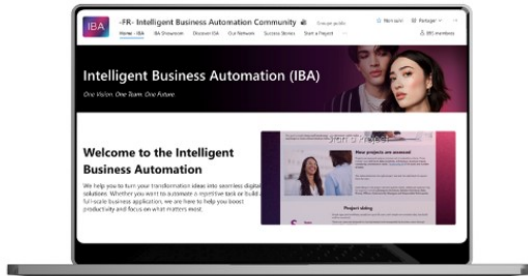
Don't forget to declare these transversal skills on your One Profile Growth Portfolio!



REGISTER HERE

LOW CODE, NO CODE BECOMES AN “INTELLIGENT BUSINESS AUTOMATION” SERVICE

After five years of scaling L'Oréal's business automation, the *Low Code No Code* team is evolving into Intelligent Business Automation (*aka* IBA), to help teams simplify processes and quickly scale reliable solutions, aligned with L'Oréal's standards.



The IBA is your go-to advisor for augmented automations, reusable templates, and coordinating platforms like Microsoft Power Platform or ServiceNow Business Process Automation, with a technology-agnostic approach.

Discover their brand-new landing page with business-driven resources including diverse success stories, custom AI capabilities, learnings, and a guide to starting your next project. Ready to elevate your automation journey?

LEARN MORE
ABOUT IBA

CELEBRATING A NEO MILESTONE: A DUAL 'GO-LIVE' IN ANZ AND UK&I

This month, NEO achieved a major milestone in our **ONE L'Oréal** journey, successfully going live in Australia & New Zealand (ANZ) and the United Kingdom & Ireland (UK&I).

A new step forward for NEO's global reach

Launching simultaneously across two regions was a historic first, serving as another important brick of the industrialized approach to reaching worldwide rollout at scale.

Above processes, this NEO milestone is about people. By harmonizing how we work, NEO connects global strategy to daily tasks, empowering every employee to focus on what truly matters. With 1,270+ new users in ANZ and UK&I, **more than 11k colleagues now use NEO globally**, building a smarter, more connected L'Oréal.



DISCOVER MORE

Share your feedback in 1 minute.

We hope you enjoyed the Tech News of this month.
Scan the QR code below to help us make it even better!



